

# POWER BI USAGE INSIGHTS



## Bolster security and enable superior data usage with Power BI Usage Insights

**Power BI Usage Insights from Neal Analytics** enables easy, simple analysis of Power BI usage within a given tenant. The app can be automatically deployed as an Azure managed application and connects to the O365 audit log using a secure application registration. This allows the app to analyze the Power BI userbase, providing a metrics dashboard that enables superior user & community management, greater data access awareness, and improved Power BI utilization within an organization.

Deployable directly from the Microsoft AppSource marketplace, this application has been Microsoft-vetted and reviewed, ensuring an automated, seamless, and error free integration with your current Azure-based Power BI environments.



### MANAGEMENT

It's often difficult to tell who is properly using IT assets to perform their job. Power BI Usage Insights allows IT managers to engage with data in order to foster growing usage and better manage their userbase, including identifying strange, unique, or non-productive behaviors within a Power BI userbase.



### INCREASE DATA USAGE

Knowledge of workspaces, content, and dashboard users is critical in fostering growth towards a more data-centric enterprise and fostering success in BI deployments. Power BI Usage Insights helps identify and highlight key users, helping inspire better and more consistent usage of Power BI dashboards.



### SECURITY

Identifying how data is accessed and handled is a vital component of managing Power BI deployments. With Power BI Usage Insights, you can gain insights into who is using which dashboards, exporting data, and identify potential bad actors and data theft opportunities.

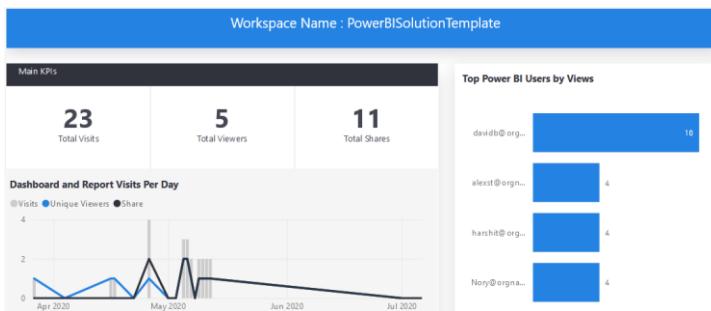
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## USER BASE MANAGEMENT



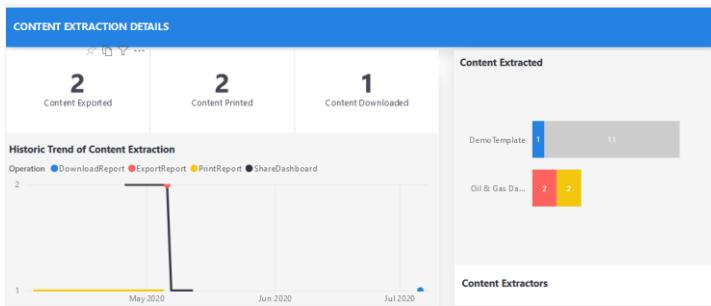
Better identify and manage patterns in your userbase, removing inactive users and better engaging active ones with training, content, and community.

## COMMUNITY USAGE PATTERNS



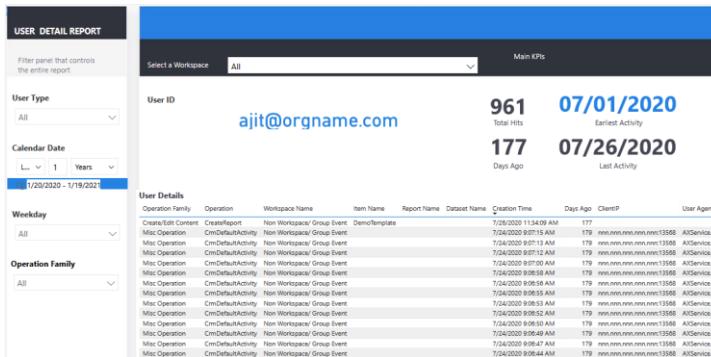
Surface user communities & identify scalable usage practices. Assist & empower super users to increase their efforts towards a data-driven culture.

## IDENTIFY THREATS



See where data can walk out of your organization and proactively engage security gaps to prevent data leakage.

## SUPERIOR ARCHITECTURE



Produce reports from usage metrics in an extensible, Microsoft-audited way, using secure export techniques and an Azure Managed Application.