

# Major global technology firm outsources data science development, landing a new technology in the IoT ecosystem

## CHALLENGES

A major technology organization wanted to land a new addition to the IoT ecosystem. The technical team was responsible for products that leveraged field-programmable gate array (FPGA) for machine learning. So, they engaged Neal Analytics to accelerate customer adoption and drive broader technology use. The organization's goal was to build ecosystem accelerators and repeatable open-sourced assets and successfully demonstrate the technology at a major conference.

## SOLUTIONS

Neal Analytics worked with the organization by co-engaging key customers. Our data science team helped them produce an open-sourced repository and seeded the ecosystem at a major global tech conference.



## RESULTS

Using Neal Analytics' data science team's efforts, the customer was able to present a successful keynote demo. The models and data science work was made available via an open-sourced accelerator extending the existing asset. It resulted in a highly successful conference booth at a global tech conference.